



**Mary's
Place**

2022

GRATITUDE REPORT

FROM THE EXECUTIVE DIRECTOR



Marty

Marty Hartman,
Executive Director,
Mary's Place

People are shocked when we talk about the hundreds of families with children who sleep outside in our community each night.

That reaction is not surprising, really. Families experiencing homelessness are not visible. They are hiding, afraid that they'll be separated. And when families are not visible, they aren't counted, those numbers aren't shared, and funding and solutions don't come. But we see the families and children outside. Our family shelters are full, and the emergency family intake line is taking more calls than ever. Sadly, most families who call will not find a shelter bed tonight.

For so many families in our community, the impacts of the pandemic, coupled with increasing costs of food, rent, and gas, have had a devastating effect.

Eviction moratoriums and COVID-19 funding supports have ended, and thousands of families who lost their jobs or had hours cut, who had to leave their jobs to care for children and family, or experienced domestic violence or illness find themselves unable to pay rent with nowhere to go.

Thanks to the support of our caring and generous community, our shelter, housing, and mobile outreach teams are coming alongside families – meeting them where they are and providing critical resources for housing, employment, and wellness. In 2022, our dedicated and expert frontline staff helped 656 families find permanent housing.

But it just isn't enough, and our community is unprepared to handle the number of families falling into homelessness. ***We need to do things differently.***

We know the best way to end homelessness is to keep families in their hard-won homes, preventing homelessness altogether, with rental assistance and stability support. Prevention reduces trauma, especially on children, and disrupts the cycle of generational homelessness. Prevention is cost-effective – it costs less than half of a stay in shelter to help a family keep their home. And prevention addresses the disproportionality of homelessness on communities of color.

Our approach is three-tiered: rental assistance to **prevent** homelessness, **mobile outreach** services to assist unsheltered families and help them move directly into housing quickly, and emergency family **shelter** or those who had to leave their homes who have more significant barriers to housing or need additional supports.

We hope you'll join us to elevate the needs of families. We need to transform our homeless response system to lead with prevention and keep families in their homes. Together, we can make a difference for these families.

We're so grateful for your support – we're so much better together!



OUR VISION

A community where all families have safety, stability, and housing.
We believe that no one's child should sleep outside.

OUR VALUES



Accountability



Love



Collaboration



Stewardship



Responsiveness



Equity

OUR MISSION

Ensuring that no child sleeps outside by centering equity and opportunity for women and families.



Our new mission statement puts our belief statement front and center. We believe that no one's child should sleep outside. It's what we are known for, and it's now reflected in our mission. We will do this by focusing our efforts on the people furthest from opportunity, reflecting our commitment to social and racial justice.

OUR IMPACT IN 2022



231,176

Overnight Stays



693,528

Meals Served



656

Families Moved to
Stable Housing



741

Families Served



100+

Women Who Visit Our
Day Center On An Average Day



2,472

Children Served

MARY'S PLACE LOCATIONS



- Women's Day Center downtown Seattle
- Family Center in Northshore Kenmore
- Family Center in The Regrade downtown Seattle
- Family Center in Burien
- Family Center in Bellevue
- Family Diversion Center South Lake Union
- Popsicle Place House Auburn
- Allen Family Center in Mt Baker

LAND ACKNOWLEDGMENT

We acknowledge the land on which Mary's Place operates in King County is the traditional home of the Coast Salish peoples, who are still here today.

We offer gratitude to elders and all other Coast Salish peoples, past, present, and future, who have made it possible for us to live and work in this community.

We invite our community to join us in seeking authentic relationships with indigenous communities, continue to learn about the past and present colonial impacts, and move beyond acknowledgement to action.

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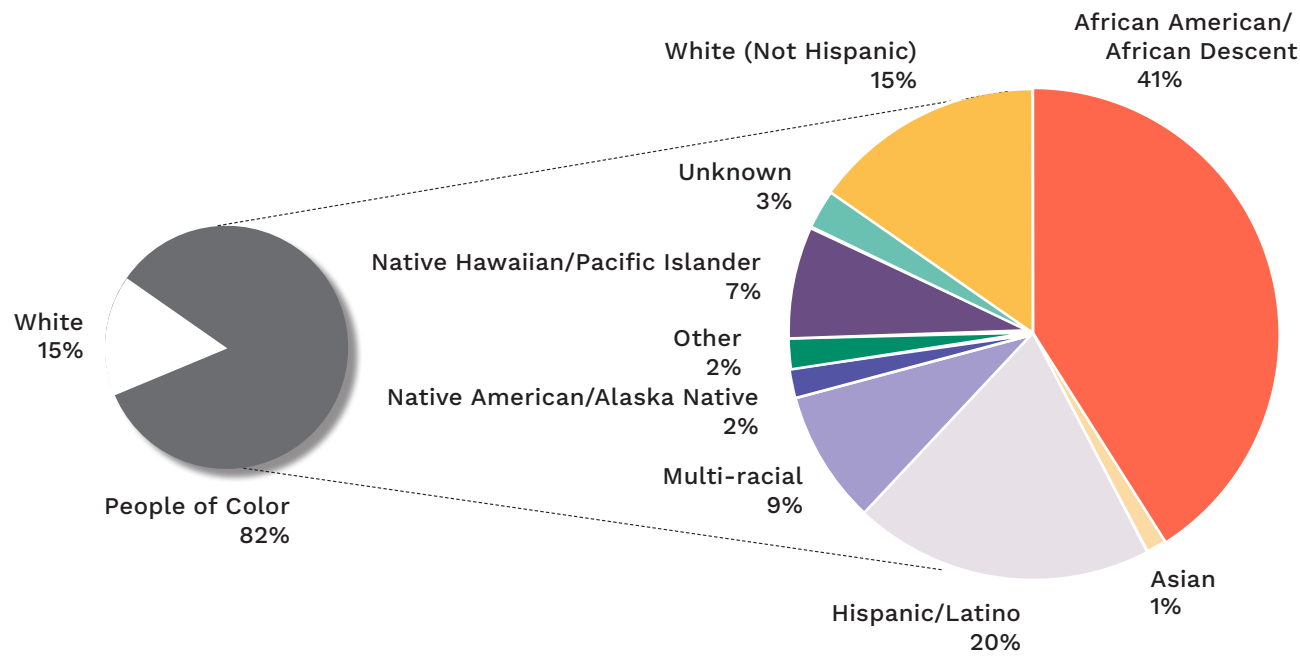
WE'RE SO GRATEFUL TO OUR VOLUNTEERS!



We are so grateful for our amazing volunteers and happy to have them back on-site supporting critical needs like helping our shelter staff with meals, organizing, and deep cleaning; helping our warehouse team sort donations; and helping our guests with housing and job applications! We have a variety of both in-person and remote volunteer opportunities. Visit marysplace.org/volunteer for more information!

In 2022, more than 1,200 individuals, 338 corporate teams, along with health care providers and service learners shared more than 10,000 hours of their time, love, and compassion to our staff and guests!

WHO WE SERVE



Centering our guests and co-creating solutions continues to be at the heart of our work. In deepening our relationships with our guests, we've grown to understand the nuances of their stories and how their backgrounds and identities intersect with the challenges they face. Discrimination in housing, employment and lending add to financial strain and housing insecurity. Racial stereotypes and outdated policies make it more likely that families of color are scrutinized and sanctioned by child protection agencies, immigration agencies, criminal justice organizations, and other systems, adding the fear and stress of family separation. These are just some of the systemic

factors that create trauma—often with long-lasting and generational impacts. Nearly 82% of our guests at Mary's Place identify as Black, Indigenous, or People of Color, though communities of color make up just 35% of King County's population. We have an obligation to intervene, to reduce these impacts, to add supports for families and communities who are already burdened by them, and to ensure that our work is not exacerbating the trauma that these families of color endure. Addressing racial inequity and ensuring that our work and operations create a workplace and service structure that

advances equity, diversity, and inclusion is our priority. Mary's Place is committed to continually reviewing our data collection techniques and program outcomes for inequities, engaging our guests in program reviews and exit interviews, and working to increase our partnerships with BIPOC-led organizations to provide culturally relevant services. But we know there is more we must do. Over the last year, Mary's Place has engaged Sankofa Consulting to work with our staff and leadership to develop an equity framework and theory of change for the organization. We will roll out and begin implementing that plan in the Spring of 2023.

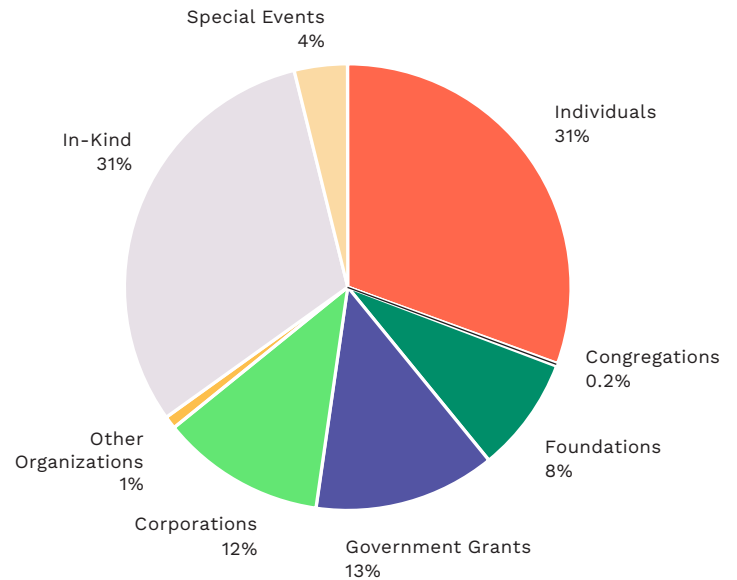
FISCAL YEAR 2022 FINANCIALS

Mary's Place

July 1, 2021 – June 30, 2022

Contributions and Grants:

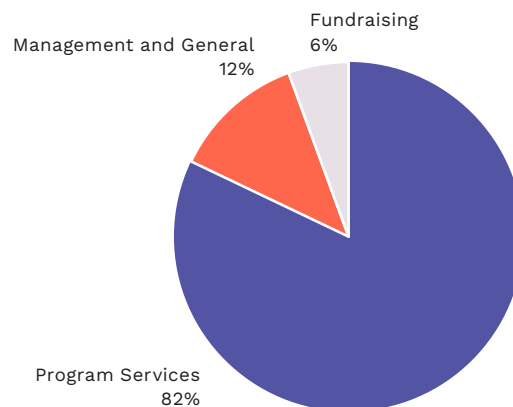
Individuals	\$9,372,119
Congregations	\$59,802
Foundations	\$2,558,109
Government Grants	\$4,037,377
Corporations	\$3,647,336
Other Organizations	\$283,476
In-Kind	\$9,514,296
Special Events & Projects	\$1,184,478
Investment Income*	<u>(\$786,360)</u>
Total Support and Revenue	\$29,870,633



**does not include investment income*

Expenses:

Program Services	\$24,877,724
Management and General	\$3,734,980
Fundraising	<u>\$1,692,977</u>
Total Expenses	\$30,305,681



2022 HIGHLIGHTS

January

Operation Omicron – agency-wide effort to ensure all our shelters stayed open while keeping families and staff safe



April

Mayor Harrell visits Mary's Place in The Regrade on the Amazon campus

June

Ended the fiscal year in a strong position

Began working with Sankofa Consulting to develop a racial equity framework for the organization



August

Back to school events

October

Moved our donation center to 4521 6th Ave S. Seattle

December

Winterfest activities for families at all shelters

Made emergency accommodations to ensure that no families sleep outside when temperatures drop below freezing



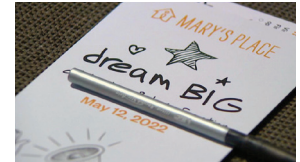
March

Began working with design firm Civilization on a brand refresh



May

dream BIG celebration & day of action engaged guests in volunteering, awareness, and advocacy for Mary's Place



July

First community open house to share plans for a co-located Mary's Place shelter and Mercy Housing affordable housing in Burien (marysplaceseattle.org/burien-project)

September

Opening of Mercy Housing's Cedar Crossing project with 20 permanent homes for our Popsicle Place (medical needs) families



November

No Child Sleeps Outside year-end fundraising campaign raises record-setting \$6 million and kicks off with an Opening Night fundraising event and Seattle Secret Show.



PROGRAM HIGHLIGHTS



Women's Day Center

Our Women's Day Center in downtown Seattle welcomes women of all identities. We serve two hot meals each day, and women can access showers and laundry services, visit the on-site health clinic, and get assistance with housing, employment, and benefits to help them find and maintain housing. With the help of trained staff and volunteers, this drop-in program has served thousands of women and transformed countless lives since its founding in 1999.

In 2022, our housing advocates helped several Day Center guests, including Victoria and Roxanne, find housing at Toft Terrace, a new Plymouth Housing facility in Seattle. Victoria had been experiencing homelessness for more than 20 years. She is a strong, resilient woman who has survived the trauma of fleeing domestic violence and health crises. Roxanne had escaped domestic violence in her home country of Guyana the year before and made her way to Seattle to begin a new life. Both women moved into fully furnished apartments just before the holidays, and both are enjoying the autonomy they have in their own spaces. Victoria loves to cook and grilled up her first steak recently, and Roxanne is so happy using her own key to open her own door!



PROGRAM HIGHLIGHTS



Housing Services

Our priority is helping families return to stable housing. In 2022, our housing and mobile outreach teams helped 656 families find housing. Rents continue to rise, and affordable housing is hard to find, particularly larger family-sized units. Our Housing Locators work with organizations like Housing Connector and local landlords to identify affordable solutions and help our families address barriers, manage moving costs, and return to housing quickly.

Paula fled a domestic violence situation with her young daughter, Alayla. A proud veteran and protective mom, Paula knew she needed a support system to keep her family safe and help to access her veteran's and disability benefits. At Mary's Place, they found community, hope, and resources. Alayla loved her time in Kids Club, and Paula used computers to access missing documents and fill out applications. Soon, the two were in their own apartment, just in time to celebrate the holidays. Paula says she "pinches herself" when she thinks about how far they've come.





Prevention

The most effective way to end homelessness is by preventing it. Our Prevention team works with Mary's Place families who have returned to housing, providing rental assistance and stability supports to ensure their success. In 2022, together with Eastside Legal Assistance Program (ELAP), Community Passageways, and Boys & Girls Club, we distributed more than \$4 million in Eviction Prevention and Rent Assistance Program (EPRAP) funds to 368 households in King County.

Jamie and her two little ones, Marcus and Alex, were excited to be in their own home after five months in shelter. But when Marcus developed severe asthma and was admitted to the hospital, Jamie had to cut back at work to be by his side. The bills were piling up, and without family or other safety nets, the stress of not knowing how she would make ends meet while caring for her sick son was overwhelming. But, thanks to our generous community, Mary's Place was there to help with the back rent. *"When I got the phone call from Mary's Place offering help, I was shocked – and so relieved," she says. "It was like a huge weight had been lifted off my shoulders."*



PROGRAM HIGHLIGHTS



Mobile Outreach

The number of families calling for shelter each night is higher than ever, and family shelters are full. Last year, our Mobile Outreach team helped 496 families move from cars, tents, or hospitals to stable housing.

Alyson lost her job due to the pandemic, and when the eviction moratorium ended, she and her daughter moved out of their home and into their car to avoid eviction. Thanks to the generosity of our community, our Mobile Outreach team helped Alyson find an apartment and cover move-in costs. Shortly after, she found a new job that she says *“is better than the one I had before the pandemic!”*

The outreach team works out of the Allen Family Center Family (AFC) in South King County, where we partner with NAVOS Mental Health and Wellness, Mercy Housing, and Childcare Resources to provide drop-in services, resources, diapers, and other supplies.



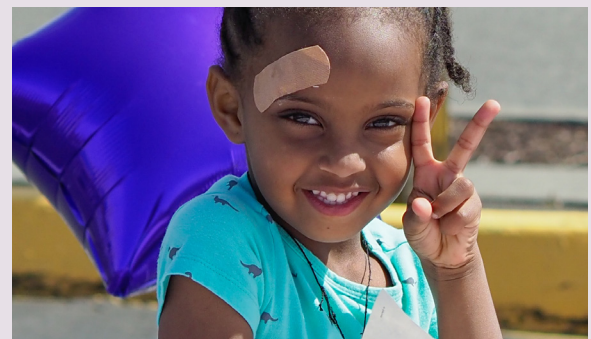


Youth Services

Our Youth Services program meets the social and developmental needs of our kids. Age-specific programming is available for toddlers, school-aged children, and teens.

Thanks to the support of our community, in 2022, we increased programming hours. There were more than 6,000 visits to various Kids Club programs and 154 outings! We focused on rebuilding pre-COVID partnerships with local organizations to bring quality programming, events, and resources to our families.

Andrea is the mom of three boys, including seven-year-old twins. The family had to leave a difficult situation and was settling into the safety of Mary's Place. The youngest attended Tots Club each day so that Andrea could work on finding housing. The twins participated in after-school programming and went on outings with new friends to local parks and attractions. Within two weeks, Andrea found a job, and youth services staff helped her find daycare. Thanks to our partnerships with King County Best Starts for Kids and Boys and Girls Club, Andrea's sustainable childcare resource will continue when she moves back into stable housing.



PROGRAM HIGHLIGHTS



Health Services

Families experiencing the challenges of homelessness are more likely to have lost access to healthcare, developed new medical issues, and left existing health concerns untreated. Our Health Services team, assisted by a network of volunteer health professionals and partnerships with health providers in the community, provides consultations, acute care services, and helps families with insurance enrollment and primary care connections. Our growing behavioral health team provides guests of all ages with critical tools, resources, and referrals.

Gabrielle made the journey to the US hoping to get health care for her eight-year-old son with Cerebral Palsy. Jorge has feeding issues, low weight, and hearing, vision, and mobility issues. The Mary's Place health team connected the family to our partners at Harborview (HMC), where specialists assessed and treated him with a trauma-informed approach. The HMC team even ordered him a stroller to fit his body measurements! Back in shelter, our health team got the family the supplies they needed so that Jorge could eat and continue his treatment.



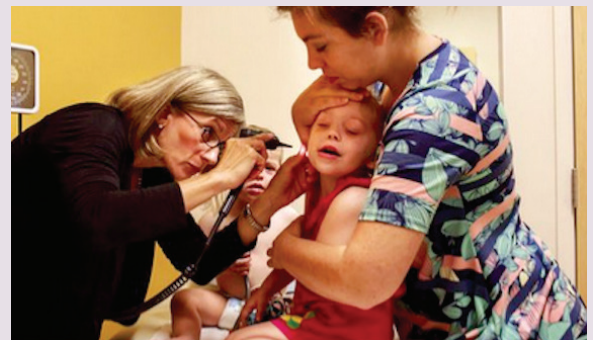


Popsicle Place

Our Popsicle Place program provides shelter and support services to families with children who have complex medical conditions. Families who have lost jobs and homes caring for a sick child, many living in their cars outside area hospitals to be close by for outpatient treatments. Our Health Services team connects these families to medical care, assists with follow-up and resources, and supports them as they navigate their journey back into housing.

In 2022, the support of our community made it possible for Mary's Place to serve 202 Popsicle Place families and for 133 of those families to move into permanent housing.

In the hospital for weeks caring for her premature twin babies, Sophia had to quit her job and move out of her apartment. Mary's Place outreach team works with area hospitals to ensure families like Sophia's have somewhere to go upon discharge. When they were ready, Sophia and the babies came into shelter, where staff provided them with baby clothes and supplies. Mary's Place nurses worked closely with the baby's medical team. With this wraparound care, the babies began to flourish and within a few months the family was ready to move out into a new apartment and start their lives together.



Our talented and caring staff
are the heartbeat of
Mary's Place.

**Thank you,
Team Mary's Place!**

Mary's Place
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marysplaceseattle.org

Mary's Place is a 501(c)3 organization registered in the State of Washington.
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